Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



U. S. DEPARTMENT OF AGRICULTURE # FEDERAL CROP INSURANCE CORPORATION

for farmers **DNLY**





Something to THINK about . . .

Some farmers don't worry about crop failure because they think—WRONGLY—it can't happen to them. Others reckon—WRONGLY—that if it does happen, there is nothing that can be done.

Worrying doesn't do any good but it is good sense to take precautions, and to continue to take precautions against the uncontrollable hazards that not only can damage crops . . . but do damage crops in every part of our country.

At harvesttime farmers fall into two categories . . . those who will have a good harvest and those who face crop failure. Perhaps you have had a good year . . . we hope so . . . but you are smart enough to know that farmers are not immune to crop failure.

You know this to be true because you are a policyholder. You know that you protect your crop investment with your Federal Crop Insurance policy. A policy that cannot be matched anywhere in the insurance business . . . made available for farmers only.

You are aware of this, but perhaps there are farmers in your county who are not fully aware of the protection a Federal Crop Insurance policy can give them.



Make them aware that it is a good thing for the individual and for the community. By doing so you will strengthen the effectiveness of Federal Crop Insurance and achieve the kind of security that no farmer can enjoy alone. Invite your neighbor to join you and a third of a million other farmers who have united to make total failure impossible.

PA No. 287

May 1956



for farmers ONLY

the **WISE** farmer

INSURES HIS **CROPS**

